

TEIGNBRIDGE DISTRICT COUNCIL

EXECUTIVE

31 OCTOBER 2019

Report Title	Fairtrade Notice of Motion
Purpose of Report	To set out how the Council can contribute to the campaign to increase sales of products with the FAIRTRADE Mark, and how it can support the campaign to achieve Fairtrade status for towns in Teignbridge, in line with the Approved Fairtrade Notice of Motion.
Recommendation(s)	<p>The Committee RESOLVES to:</p> <p>(1) The recommended approaches as set out within Section 3 of the Appendix report and minutes circulated with the agenda are endorsed, subject to an amendment that when an approach is in conflict with Climate Emergency, the latter takes precedence; and</p> <p>(2) Councillor Keeling be invited to be the lead Councillor to Chair the Fairtrade Steering Group.</p>
Financial Implications	None beyond those identified in the report. Claire Moors, Principal Technical Accountant & Deputy Chief Finance Officer Tel: 01626 215242 Email: Claire.moors@teignbridge.gov.uk
Legal Implications	No direct legal implications. Karen Trickey, Solicitor to the Council & Monitoring Officer Tel: 01626 215119 Email: Karen.tricky@teignbridge.gov.uk
Risk Assessment	Risk to the Council is considered minimal. Louisa Brinton, Economic Dev Officer Town Centres Tel:01626 215833 Email: Louisa.brinton@teignbridge.gov.uk
Environmental/ Climate Change Implications	When an approach is in conflict with Climate Emergency, the latter takes precedence. Louisa Brinton, Economic Dev Officer Town Centres Tel:01626 215833 Email: Louisa.brinton@teignbridge.gov.uk
Report Author	Louisa Brinton, Economic Dev Officer - Town Centres Tel: 01626 215833 Email: Louisa.brinton@teignbridge.gov.uk
Portfolio Holder	Councillor Jeffries
Appendices	Fairtrade Notice of Motion, Overview & Scrutiny Committee Agenda & Reports, 17 September 2019. Overview & Scrutiny Minutes, 17 September 2019
Part I or II	Part 1
Background Papers	None

1. PURPOSE

To set out how the Council can contribute to the campaign to increase sales of products with the FAIRTRADE Mark, and how it can support the campaign to achieve Fairtrade status for towns in Teignbridge, in line with the Approved Fairtrade Notice of Motion.

2. REPORT DETAIL

2.1 Financial

To achieve and retain Fairtrade Status, an annual budget allocation of £500 would help to deliver meaningful events and enable the purchase of promotional materials to support events such as Fairtrade Fortnight across the district. The monies would need to be allocated from existing budgets, which could impact on the delivery of other projects.

2.2 Legal

No direct legal implications.

2.3 Risks

Fairtrade is a long established non-profit organisation, part of a global movement with a strong and active presence in the UK, which represents the world's largest and most recognised fair trade system, working to secure a better deal for farmers and workers. As such the risks to the Council are considered to be minimal.

2.4 Environmental/Climate Change Impact

Overview and Scrutiny on 17 September 2019 noted the potential conflict with the Council's Climate Emergency Status. It was agreed that where a conflict arises, Climate Emergency should take precedence, such as locally produced sustainable products being sought.

3. INTRODUCTION

At Full Council on 18 April 2019, it was resolved that the Council contribute to the campaign to increase sales of products with the FAIRTRADE Mark by supporting the campaign to achieve Fairtrade status as detailed in the Fairtrade Foundation's Fairtrade Town Action Guide and:

- i. Widely offer FAIRTRADE Marked food and drink options internally and make them available for appropriate internal meetings;
- ii. Work in conjunction with the Fairtrade Foundation to promote the FAIRTRADE concept as often and as widely as practical;
- iii. Use influence to urge local retailers to provide Fairtrade options for residents. Similarly, to offer options to their staff;
- iv. Use all practical means to promote Fairtrade principles;
- v. To act with and coordinate a steering group of interested persons from around Teignbridge to encourage and support the existing work;
- vi. Nominate a representative (either officer or member or both) to sit on the Steering Group and report back at least once a year on progress via the Members Newsletter;
- vii. Contact all Secondary Schools and Colleges within Teignbridge inviting participation on the Steering Group; and

- viii. Organise event(s) and publicity during national Fairtrade Fortnight, the annual national campaign to promote sales of products with the Fairtrade Mark, in conjunction with Devon County Councils ongoing programme of work in this area.

Alongside this to achieve Fairtrade Status across the district, the Council must engage with the local community to ensure:

- i. A range of Fairtrade products must be readily available within the retail outlets and food providers throughout the district
- ii. Local workplaces and community organisations (including education providers and places of worship) support Fairtrade products whenever possible. As a district with a population of over 100,000, a flagship employer is also required.
- iii. Media coverage and events to raise awareness and understanding of Fairtrade across the community.
- iv. The Fairtrade steering group, with representatives from each Town Council/town, promotes Fairtrade Town campaign to continue to develop and gain new support.

4. REPORT DETAIL

At Overview and Scrutiny on 17 September 2019 consideration was given to the report circulated with the agenda. Councillor G Hook, the Leader of the Council and original mover of the Notice of Motion at the Council meeting on 18 April 2019, apprised the meeting of the potential quality of life improvements for the growers of Fairtrade foods and their families.

The Approved Notice of Motion requires the Council to contribute to the Fairtrade campaign to increase sales of products with the Fairtrade Mark by supporting the campaign to achieve Fairtrade status for Teignbridge as detailed in the Fairtrade Foundation's Fairtrade Town Action Guide. The eight criteria of the Action Guide was detailed in the report, means of working towards and achieving the goals of the criteria, and implications for the Council.

The potential conflict with the Council's Climate Emergency Status was noted. It was agreed that where a conflict arises, Climate Emergency should take precedence, such as locally produced sustainable products being sought.

5. CONCLUSION

Taking account of the above, Overview and Scrutiny Committee noted the actions being undertaken to promote Fairtrade, recommend that the Executive endorse the approach as set out within Section 3 of the Appendix report and minutes, subject to the amendment that Climate Emergency will take precedence and that Councillor Patch is invited to Chair the Fairtrade Steering Group.

Subsequently to the Overview and Scrutiny meeting, Councillor Richard Keeling has been invited to Chair the Fairtrade Steering Group and the Chair of Overview and Scrutiny has been informed.